

DANIEL K. CORTESE, Ph.D.

Curriculum Vita

January 2021

Governors State University
Division of Arts and Letters
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EDUCATION

December 2004	PhD, University of Texas at Austin, Sociology
December 1999	MA, University of Texas at Austin, Sociology
August 1997	BA, Stony Brook University, Sociology, Cum Laude

ACADEMIC EXPERIENCE

2018 –	Governors State University, Professor of Sociology and Affiliated Faculty in Gender and Sexuality Studies.
2014 – 2018	Governors State University, Associate Professor of Sociology and Affiliated Faculty in Gender and Sexuality Studies.
2009 – 2014	Governors State University, Assistant Professor of Political and Justice Studies and Assistant Professor of Sociology
2006 – 2009	Postdoctoral Fellow, Center for Tobacco Control Research and Education, University of California – San Francisco
2005 & 2008	Adjunct Professor, Department of Social Science/Creative Arts, Skyline Community College, San Mateo County, Calif.
2001 – 2008	Adjunct Professor, University Extension Center, University of Texas at Austin

ADMINISTRATIVE EXPERIENCE

2019 –	Program Coordinator, Criminal Justice (CJUS) and Anthropology & Sociology (ANSO), Governors State University
2018 – 2019	Faculty Research Coordinator, Center for the Junior Year, Governors State University
2018 – 2020	Chair, Division Personnel Committee
2016	GSU-UPI Grievance Officer, Governors State University
2016 & 2018	GSU-UPI Negotiation Team, Tier 1 Negotiator for Faculty, Governors State University
2012 – 2017	Program Coordinator, Anthropology and Sociology Program, Governors State University
2011 – 2015	Vice President, Faculty Senate, Governors State University

PUBLICATIONS

Books

2006	Daniel K. Cortese, Ph.D. <i>Are We Thinking Straight?: The Politics of Straightness in a Lesbian and Gay Social Movement Organization</i> . New York: Routledge.
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Refereed Journal Articles

2020	Jayne Goode, Katherine Denker, Cortese, Daniel , Lisa Carlson, and Kerri Morris. "Intrusive Teaching: The Strain of Care Labor, Identity and the Emerging Majority in Higher Education," <i>Journal of Communication Pedagogy</i>
2018	Daniel Cortese , Glen Szczypka, Sherry Emery, Shuai Wang, Elizabeth Hair, Donna Vallone. Smoking Selfies: Using Instagram to Explore Young Women's Smoking Behavior. <i>Social Media + Society</i> , 4(3).
2016	Nan Jiang, Ph.D.; Daniel K. Cortese, Ph.D. ; M. Jane Lewis, Dr.PH; and Pamela M. Ling, M.D., MPH. Booze and Butts: A Content Analysis of the Presence of Alcohol in Tobacco Industry Lifestyle Magazines. <i>Addictive Behaviors Reports</i> , 3: 14 – 20.

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- 2015 **Daniel K. Cortese, Ph.D.** I'm a 'Good' Activist, You're a 'Bad' Activist, and Everything I Do Is Activism: Parsing the Different Types of 'Activist' Identities in LGBTQ Organizing. *Interface: A Journal For and About Social Movements*, 7, 1: 215–246.
- 2011 **Daniel K. Cortese, Ph.D.**; Pamela M. Ling, M.D., MPH. Enticing the New Lad: Masculinity as a Product of Consumption in Tobacco Industry-Developed Lifestyle Magazines. *Men & Masculinities*, 14, 1: 4-30.
- 2009 **Daniel K. Cortese, Ph.D.**; M. Jane Lewis, Dr.PH; and Pamela M. Ling, M.D., MPH; Tobacco Industry Lifestyle Magazines Targeted to Young Adults. *Journal of Adolescent Health*, 45, 3: 268 – 80.
- 2008 Anne Landman, B.A.; **Daniel K. Cortese, Ph.D.**; and Stanton A. Glantz, Ph.D. Tobacco Industry Sociological Programs to Influence Public Beliefs about Smoking. *Social Science and Medicine*, 66, 4: 970-81.

Journal Articles in Progress

Cortese, Daniel. "Using a Specifications Grading Model in the Classroom as a Tool for Social Justice and Equitability in Education."

Cortese, Daniel. "Got Empowerment? Teaching Empathy and Social Justice to Undergraduates as an Applied Sociological Practice"

Book Reviews

- 2019 **Daniel K. Cortese, Ph.D.** 2019. Review of *Protest Politics in the Marketplace: Consumer Activism in the Corporate Age* by Caroline Heldman. *American Journal of Sociology*, 124(6): 1866-1868.

RESEARCH GRANTS AND FUNDING

Funded

- 2015 Research Contractor, "Content Analysis of Tobacco and E-Cigarette Use in Twitter and Instagram #Selfies," **\$12,496.00**. *Collaborating Institution*: Health Media Collaboratory, University of Illinois, Chicago (Now National Opinion Research Center).
- 2010 – 11 University Research Grant, "Pilot Study on Anti-Circumcision Movement," **\$3,000.00**.

Grants Funded For Undergraduate Research Collaboration

- 2014 – 15 Undergraduate Research Program Grant, "Same As It Ever Was: Similarities Between E-Cigarette and Conventional Cigarette Advertising," **\$1,000.00**

Grants Funded, But Declined

- 2017 University Research Grant, "Power, Inequality, and Knowledge Construction of Wines at a Napa Valley Winery Tasting Room," **\$1,748.00**
- 2015 – 2016 *Declined due to collaborators' acceptances of other grants.* State and County Tobacco Control Research Initiative Collaborative Developmental Project: "Facilitators and Barriers To Implementing State-Mandated Campus Tobacco-Free Laws on College Campuses With a High Percentage of Students from Vulnerable Populations." Estimated Total Cost: **\$70,000.00**
Principal Investigator: **Daniel K. Cortese, Ph.D.**, Governors State University
Collaborating Institutions: University of Kentucky (Amanda Fallin, PhD, MPH)
- 2015 – 2016 *Declined due to collaborators' acceptances of other grants.* University Research Grant: "Facilitators and Barriers to Implementing State-Mandated Campus Tobacco-Free Laws In Illinois." Estimated Total Cost: **\$2,759.00**

Grants Submitted, But Not Awarded

- 2014 – 2015 University Research Grant, "Requirements and Data Design Documents for an Electronic Repository and Mapping Software of E-Cigarette Use in Young Adults." **\$3,000.00**

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2007 National Institutes of Health Loan Repayment Program in Health Disparities. **\$35,000.00**
2004 Social Science Research Council, Postdoctoral Research in Sexualities. **\$60,000.00**

PRESENTATIONS

Select Conference Paper Refereed Presentations at National and Regional Conferences

- 2018 “Smoking Selfies: Using Instagram to Explore Young Women’s Smoking Behaviors,” refereed roundtable at the American Sociological Association Annual Meeting, Philadelphia, PA, August 12, Presented by: **Daniel K. Cortese**, Glen Szczyepka and Sherry Emery.
- 2016 “Promoting High Quality Discussion in Distance Education Courses with Webcams and VoiceThread,” refereed formal presentation at the Southern Sociological Society in Atlanta, GA, April 13 – 17. Presented by Idee Winfield and **Daniel K. Cortese**.
- 2014 “Parsing the Dimensionality of Activist Identity Politics in Social Movements,” referred roundtable session at the American Sociological Association Annual Meeting, San Francisco, CA, August 16-19.
- 2014 “I’ll Have A Nicotini...: How and Why the Tobacco Industry Linked Smoking with Drinking at the Turn of the Century,” refereed roundtable session at the American Sociological Association Annual Meeting, San Francisco, CA, August 16-19.
- 2013 “I’m a “Good” Activist, You’re a “Bad” Activist, and Everything I Do Is Activism: How Activists Describe Their Activism and (Re)Construct Meaning to an “Activist” Identity,” formal paper session at Midwestern Sociological Society Annual Meeting, Chicago, IL.
- 2012 “I’m Not an Activist But I Play One on TV: Movement Participants Who Use—But Don’t Necessarily Identify With—‘Activist’ Identities,” regular session at Pacific Sociological Society Annual Meeting, San Diego, CA.
- 2011 “Restoring What Was Lost: Preliminary Findings of Pilot Study,” Work-in-Progress session at Collective Behavior/Social Movement Bi-Annual Preconference to the American Sociological Association, Las Vegas, NV.
- 2009 “Young Adult ‘New Lad’ Masculinity as a Product of Consumption,” regular session at American Sociological Association, San Francisco, CA. (Co-authored with Pamela M. Ling, University of California – San Francisco)
- 2007 “Conquering Young Adult Consumers: A Documents and Content Analysis of Tobacco Industry produced Controlled Circulation Magazines,” regular session at the American Public Health Association, Washington, DC. (Co-authored with M. Jane Lewis, University of Medicine and Dentistry, New Jersey & Pamela M. Ling, UC San Francisco)
- 2007 “Marlboro’s Medium: Using Gender, Psychographics, and Lifestyle Magazines to Develop a Brand,” poster at the American Sociological Association, New York City, New York. (Co-authored with Pamela M. Ling, University of California – San Francisco)
- 2004 “Straightening Out?: ‘Straightness’ as Identity Strategy in an LGBT Social Movement Organization,” regular sessions at the Scientific Study of Social Problems Conference in San Francisco, California.

Invited Lectures

- 2018 “Trump’s ‘Brand’ of Masculinity,” Invited Lecture at Concordia University in *Masculinities (SOC/CRJ 4910)*, River Forest, IL, February 15.
- 2016 “Poverty and Health Care,” Invited Lecture at Governors State University in *Integrative Physical Therapy Seminar III (PHYT 7730)*, University Park, IL, October 10.
- 2015 “Good Slut or Bad Slut: Media Representation of Female Sexuality in United States,” Invited Lecture at Governors State University in *Introduction to Gender Studies (GNSX 2100)*, University Park, IL, October 22.
- 2015 “Integrating Service Learning into the Undergraduate Sociology Curriculum,” Invited Panelist at Governors State University, University Park, IL, April 15.
- 2013 “What’s Your Career Edge?: Reflections From an Alumnus on a Summer Abroad in Italy,” Invited Lecture at Stony Brook University, Stony Brook, NY, May 12.

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- 2012 “Love the Way You Lie: Understanding Crime and Victims in the Media using Social Psychology,” Guest Lecture in *Victims in the Justice System (CJUS 435)* course, Governors State University, June 4.
- 2009 “Things that I Wish I Knew Before which I Know Now,” Teaching and Learning American Sociological Association Pre-Conference Workshop, San Francisco, California, August 7.
- 2008 “Butt Out Already!: How the Tobacco Industry Markets to Young Adults and the LGBT Community.” Chancellor’s Advisory Committee on LGBTQ Issues, University of California – San Francisco, April 17.

AWARDS, HONORS, AND DISTINCTIONS

- 2016 Excellence in Innovation Award for “Promoting High Quality Discussion with VoiceThread, Faculty Summer Institute, Governors State University.
- 2015 Alpha Kappa Delta International Sociology Honors Society Fellowship Award. **\$500.00**
- 2014 Intellectual Life Grant, Governors State University: “Undergraduate Civic Engagement Seed Money to Launch *Tobacco-Free Campus 2015*.” **\$1,000.00**
- 2011 Intellectual Life Grant, Governors State University: “Gender Matters Conference Honorarium,” **\$500.00**
- 1998 American Sociological Society Honors Program
- 1997 Distinguished Undergraduate Honors Thesis, Stony Brook University, Stony Brook, New York
- 1997 Alpha Kappa Delta Sociology Honor Society, Stony Brook University, Stony Brook, New York
- 1997 Golden Key National Honor Society, Stony Brook University, Stony Brook, New York
- 1996 Phi Beta Kappa, Stony Brook University, Stony Brook, New York

PROFESSIONAL ASSOCIATION MEMBERSHIPS

American Sociological Association (ASA)

Section Member: Teaching and Learning; Alcohol, Tobacco, and Drugs; Sex and Gender.

Midwestern Sociological Society (MSS)

SERVICE

Discipline

- Recurring Article Reviewer for *Tobacco Control*, *Journal of Adolescent Health*, *International Journal for Environmental Research in Public Health*, *Journal of Homosexuality*, *Social Problems*, and *Sociological Perspectives*.
- 2015 Planning Committee, Section on Alcohol, Tobacco, and Drugs, American Sociological Association Annual Meeting, Chicago, IL.
- 2014 Presider, “Negotiating Power, Politics, and Meaning through Media,” Formal paper session, Pacific Sociological Association Annual Meeting, Portland, OR.
- 2013 Organizer, “LGBT History Month Learn-In,” a series of open classrooms on LGBT topics during October, Governors State University, University Park, IL.
- 2013 Presider, Social Movements Research on Framing & the Construction of Meaning, regular paper session, Pacific Sociological Association, Reno, NV.
- 2012 Organizer, Presider, and Discussant, “Bodies and Embodiment I” and “Bodies and Embodiment II” formal paper sessions, Midwestern Sociological Society, Minneapolis, MN.
- 2012 Co-organizer, *Critical Heterosexualities* panel, Crossing Boundaries: Workshopping Sexualities pre-conference in Denver, CO.
- 2011 Committeemember, Sociology of Sexualities Simon-Gagnon Lifetime Achievement Award
- 2011 Sociology of Sexualities & Social Movements Joint Reception Committee, ASA.
- 2010 – 2015 Committeemember, MSS Long Range Planning Committee.
- 2009 – 2010 2011 Program Committee, ASA

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2009 Program Committee, Section on Teaching and Learning in Sociology, ASA
2008 Session Organizer: Semiotics and Social Discourse, PSA
2007 – 2008 Graduate Student Affairs Committeemember, Social Psychology section, ASA
2006 – 2008 Seminar Series Organizer, Tobacco Policy Research Group, University of California – San Francisco
2004 – 2006 Programming Committeemember, PSA
2004 – 2007 Programming Committeemember, Sociology of Sexualities section, ASA
2004 – 2005 Session Organizer, Sociology of Sexualities section, ASA
2004 – 2005 Session Organizer, Social Movements section, PSA
2004 – 2005 Discussant, Social Movements section, PSA

University

2020 – 2022 Academic Master Plan Advisory Committee, Governors State University
2020 – 2023 Academic Program Elimination Review Committee, Governors State University
2017 – 2019 Committeemember, Sanctions and Termination Committee, Governors State University
2017 – 2022 Division Personnel Committee, Division of Arts and Letters, Governors State University
2016 Grievance Officer, University Professionals of Illinois (UPI), Governors State University
2016 – 2017 Chair, Humanities and Social Sciences Travel Budget Committee, Governors State University
2015 – 2016 Team Lead (Alternate), GSU-UPI Negotiation Team, Tier 1 Negotiator for Faculty, Governors State University
2015 – 2016 Chair, Social Science Curriculum Revision Committee, Governors State University.
2015 – 2017 Planning and Budget Advisory Committee, Faculty Senate Appointee, Governors State University.
2014 – 2015 Committeemember, Governors State University Illinois Smoke-Free Campus Act Task Force, Provost Appointee, Governors State University.
2014 – 2015 Committeemember, General Education Implementation Task Force (appointed by Faculty Senate to lead in the development of a permanent University structure), Governors State University.
2013 – 2019 Representative, Illinois Board of Higher Education Faculty Advisory Council, Governors State University.
2012 – 2013 Committeemember, Division of Humanities and Social Sciences Bylaws
2011 – 2013 Co-Leader of Development for the new Anthropology and Sociology program
2011 – 2020 Faculty Senator, College of Arts and Sciences
2010 – 2012 Academic Affairs Committee, Board of Trustees
2010 – 2012 Provost's Academic Master Plan Committee, Faculty Senate appointee
2009 – 2015 Executive Committeemember, Faculty Senate
2009 – 2012 Graduate Councilmember, Advisers to the Office of the Provost
2009 – 2011 Faculty Senator, At-Large

Public

2018 – 2020 University Professionals of Illinois House of Delegates Member
2017 – 2019 Refugee Mentor, St. Teresa of Avila Roman Catholic Church, Chicago, IL
2016 – 2020 Stewardship Committee, St. Teresa of Avila Roman Catholic Church, Chicago, IL
2013 – 2015 Urban Gardener and Outreach Educator, Campbell Community Garden, Chicago, IL
2010 – 2017 CrossFit Community Assistant Trainer, CrossFit Chicago
2007 Featured Profile (Podcast & Print Displays), LGBT Visibility Project and Chancellor's Advisory Committee on LGBT Issues, University of California – San Francisco
2004 Intern for California Democratic Party
2003 Graduate Student Assembly representative, 2003
2000 Adviser for Democratic National Committee on Hate Crimes in Texas
1999 – 01 Co-Chair, University Human Rights Campaign